



Integrity - Dedication - Results

## Online Travel Vacations

**Weekly Hotline: 20,000**

**Total File: 2MM+**

Phones - **\$200/M** Mail - **\$95/M**

Non Profit - **\$75/M** Emails - **Inquire**

Online Travel Vacations is the source for frequent travelers who are about to embark on their next journey. Whether for business or pleasure they have indicated that they will be travelling in the near future and that they travel frequently. They have requested to receive information on special vacation packages, cruise discounts, frequent flyer programs, cheap hotel rates, and more. They seek products and services that will make their trip more convenient, smooth, and affordable. These are great candidates for travel accessories, other travel and cruise offers, books and travel publications, music and movies, catalogs, apparel, and many more!

Average age on the file is 39, average HHI is \$57,000.

### Selects

Monthly Hotline	<b>\$10/M</b>
Weekly Hotline	<b>\$20/M</b>
Presence of Children	<b>\$10/M</b>
Homeowner / Renter	<b>\$10/M</b>
State, SCF, Zip	<b>\$6/M</b>
Gender	<b>\$6/M</b>
Household Income	<b>\$10/M</b>
Age	<b>\$10/M</b>
Ethnicity	<b>\$10/M</b>
MOB	<b>\$10/M</b>
Marital Status	<b>\$6/M</b>

### Shipping

CD	<b>\$35/F</b>
Email	<b>\$50/F</b>
FTP	<b>\$50/F</b>

Payment is due 30 days from the mail date.  
Cancellation Fees: \$10/M + selections at full rate.  
Orders cancelled after mail date will be paid in full.  
Minimum Order 5,000 records.

**Terms and Conditions:** Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.